

# 30TH ANNUAL



## 30th ANNIVERSARY

### ASHEVILLE TOURISTS FUN RUN

Celebrating the 30th anniversary of  
Western North Carolina's largest road race.

# SATURDAY JULY 25, 2009

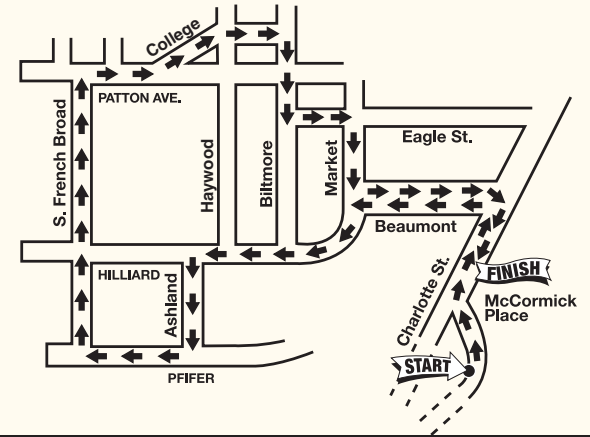
PRESENTED BY:



SOUTHCLIFF<sup>SM</sup>



## 2009 PROPOSED COURSE MAP



### The Race

The Asheville Track Club invites you to join us for the 30th anniversary celebration of the Bele Chere 5K, presented by Southcliff Asheville. Race activities will once again be headquartered at historic McCormick Field and will include new features for 2009.

The course represents what running in Asheville is all about: a few moderate climbs, a few fast downhill and friendly people to cheer you on and help you at the race. The race will finish two blocks from the stadium so it is just a short walk for post-race refreshments – bagels, munchkins and donuts courtesy of Dunkin' Donuts; fruit courtesy of Doc Chey's and bottled water from Citi Stop – the finish of the Asheville Tourists Fun Run and the awards ceremony. Bring your family and camera and join 1,400 of your closest friends for the can't-miss race.

### The Asheville Tourists Fun Run

The Fun Run will start at 9:00 a.m. just outside McCormick Field, take a quick loop in the neighborhood and finish inside the stadium with a run around the warning track to home plate. The first 100 Fun Run registrants will receive a special Fun Run T-shirt and gift from REI and all runners will receive a finisher's medal. Those who also register for the 5K are welcome to join their children in the Fun Run for no additional charge.



Asheville Track Club  
PO Box 7334  
Asheville, NC 28802

## Official Timing

The Bele Chere 5K uses chip timing. Those not wearing a chip will not receive a time. **Runners who do not return chips will be charged \$30.** Unofficial results will be posted at the stadium during post-race activities. Official results will be posted at [www.ashevilletrackclub.org](http://www.ashevilletrackclub.org) no later than Monday, July 27.

## Entry Fees

**\$20** for entries received on or before July 18.

**\$25** for entries received after July 18 and on the day of the race.

**Asheville Track Club members** receive a **\$3** discount for the 5K (mail-in entries only). **\$7** for the Fun Run for everyone.

**\$2 from each 5K entry** will be donated equally to the Asheville Track Club's shoe program and the Association for Retarded Citizens.

Individual registration can be done on-line at [www.setupevents.com](http://www.setupevents.com) (service charges apply) until July 23, 2009 at 10 pm.

## Groups

Military units, middle and high school teams, corporate groups, youth camps and youth running clubs may register for \$15 each if 5 or more runners register from a group. Individual entries must be submitted together in a single envelope by July 18 to receive the discount **On-line registration is not available for group entries.**

## Schedule

### July 24

5:00-8:00 pm Packet Pick Up & Chip Distribution/  
Late Registration – Stephens-Lee Rec  
Center (Max Street)

### July 25

6:00-7:30 am Packet Pick Up & Chip Distribution/  
Late Registration – McCormick Field  
(Pre-race coffee from Dunkin Donuts on  
stadium concourse)

6:00-8:30 am Fun Run Packet Pick Up/Late Registration

8:00 am 5K Starts

8:45 am Assemble for Fun Run at Will Call Booth –  
McCormick Field

9:00 am Fun Run Starts – Outside McCormick Field

9:30 am Awards Ceremony – Inside McCormick Field

## Commemorative Shirt

The 30th Anniversary Bele Chere 5K commemorative logo will be on a technical running shirt. The first 1,400 5K registrants are guaranteed to receive a shirt.

## Packet Pick Up/ Late Registration/Chip Pick Up

Packet pickup and late registration will be held on Friday, July 24 from 5 to 8 pm at the Stephens-Lee Recreation Center on Max Street just up Charlotte Street from the stadium. Volunteers will be on hand to distribute race packets, shirts, timing chips and register runners for the race. After picking up your packets, everybody is invited to head uptown to the Southeast's largest free outdoor festival.

Late registration will be held inside McCormick Field on Saturday morning from 6:00 to 7:30 am **Registration will be cut off promptly at 7:30 am, with no exceptions, to allow data entry of walk up registrants.**

## Awards

Special commemorative awards will be presented to the top three male and female finishers for Overall, Masters and Grand Masters.

Age group awards will go to the first, second and third male and female in the following age groups: 12 & Under, 13-15, 16-18, 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, and 70 & Over. No double dipping!

## Safety

No dogs, no strollers, no baby joggers, no bikes, no in-line skates, no roller skates and no wheeled vehicles will be allowed on-course.

For the safety of all, in accordance with RRCA Guidelines (Road Runners Clubs of America), the use of headphones is discouraged.

## Information

For registration questions, please call: (828) 253-8781; for sponsorship or other race questions, please call (828) 400-5868, email [greg@gloryhoundevents.com](mailto:greg@gloryhoundevents.com) or go to [www.ashevilletrackclub.org](http://www.ashevilletrackclub.org).

**Make checks payable to:** Asheville Track Club

Mail to: Asheville Track Club  
26 Greenleaf Circle • Asheville, NC 28804

**Drop Off:** Jus' Running, 523 Merrimon Avenue  
**Entries must be received by Wednesday, July 22, 2009.**



SOUTHCLIFF<sup>SM</sup>

Jus' Running



# ENTRY FORM

## Event: 5k Fun Run

**EVENT:** 5K - \$20 by July 18, \$25 after \$ \_\_\_\_\_

Fun Run - \$7 \$ \_\_\_\_\_

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Sex: M F Age on 7/25/09: \_\_\_\_\_

Birthdate: \_\_\_\_\_

Shirt Size: S M L XL No shirt (deduct \$5)

Current Member of Asheville Track Club

I do not wish to receive information from event organizers or sponsors.

**Waiver:** Upon acceptance of this entry, I, for myself, my heirs and assigns, hereby release the sponsors, officials and volunteers of the Bele Chere 5K Road Race and Fun Run, the City of Asheville, The Asheville Tourists Baseball Club, the Asheville Track Club and Glory Hound, Inc. from any and all liability arising from illness, injury or death I may suffer as a result of my participation in this event. I attest that I am physically able and have sufficiently trained for this event and am aware that participation in this event could result in physical injury. Should officials determine that completion of the event would be injurious to my health, I consent to be removed from the event and treated by designated medical personnel. I agree to accept the decisions of the officials as final. I also understand that wheeled vehicles - including bicycles, skates, strollers and scooters - are prohibited from the course.

Signature: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_

If Under 18 years old

Date: \_\_\_\_\_

**Please Return Entry Form to:**

Asheville Track Club  
26 Greenleaf Circle • Asheville, NC 28804